



INDIA AUTOMOTIVE GARAGE EXPO 2026

An Innovation Of Automotive Garage

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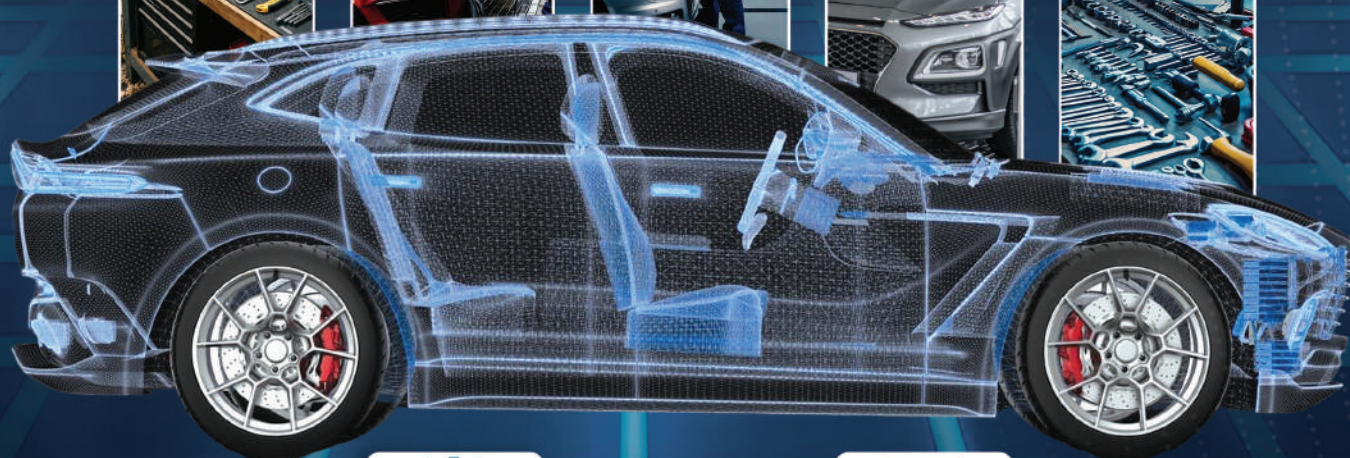
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DECEMBER 2026

📍 **CALICUT TRADE CENTRE,
CALICUT.**

CONCURRENT EVENT



Association of Automobile
Workshops Kerala

Jointly Organized By



United Trade Fairs
India Pvt.Ltd

INDIA'S BIGGEST AUTOMOTIVE GARAGE REVOLUTION



About IAGE 2026

United Trade Fairs India (UTFI), in association with the Association of Automobile Workshops Kerala (AAWK), proudly presents India Automotive Garage Expo (IAGE 2026) at the Calicut Trade Centre, Kerala.

IAGE 2026 is a premier B2B platform bringing together manufacturers, distributors, workshop owners, service professionals, technology providers, and industry leaders from across the automotive aftermarket sector. The expo will showcase the latest in garage equipment, diagnostic systems, tools, spare parts, lubricants, EV technologies, and workshop solutions, creating opportunities for business growth, networking, and knowledge exchange.

About Organizers AAWK & UTFI

Strength of AAWK

"The Association of Automobile Workshops Kerala (AAWK) is Kerala's leading automotive service industry body, representing thousands of workshop owners and technicians while promoting skill development, technological advancement, and business growth in the automotive aftermarket sector." Established in 1985, Association of Automobile Workshops Kerala (AAWK) works for the welfare, skill development, and business growth of the automobile service and repair sector. Which represents 55,000+ members and supports over 2.5 lakh automobile technicians across Kerala. Its focus is on workshop modernization, technical training, welfare schemes, and industry networking.

Strength of UTFI

United Trade Fairs India (UTFI) is one of India's premier exhibition organizers with a proven track record of successfully hosting trade fairs across diverse sectors including Agriculture, Horticulture, Building Materials, Dairy, and Automotive Garage Equipment since 2013. UTFI connects manufacturers, suppliers, dealers, service providers, policymakers, and end-users, fostering innovation and business growth.

A Powerful Industry Collaboration

The partnership between UTFI and AAWK brings together the entire automotive aftermarket ecosystem on a single platform. IAGE 2026 will showcase the latest garage equipment, diagnostics, tools, spare parts, lubricants, EV technologies, and workshop solutions while facilitating knowledge sharing, business networking, and industry advancement.

IAGE 2026 – WHERE TECHNOLOGY, INNOVATION, AND THE AUTOMOTIVE SERVICE INDUSTRY CONNECT.

Highlights of the Show

- 250+ Exhibitors
- 40,000+ Expected Visitors
- 500+ Products on Display
- Live Demonstrations
- EV & Future Mobility Solutions
- B2B Networking Platform
- Business & Lead Generation
- Direct Access to Decision-Makers
- Wider Industry Reach
- Higher Quality Visitor Footfall
- Strong Networking Platform
- Better Business Conversion
- Industry-Focused Content
- Enhanced Brand Credibility
- Regional and National Market Penetration

Exhibitors' Profile

- Garage Equipment Manufacturers
- Diagnostic & Scanning Tool Providers
- Detailing & Auto Chemical Brands
- EV Technology & Battery Companies
- Spare Parts & Accessories Suppliers
- Workshop Management Software Providers
- Oil & Lubricants
- Tyre & Tube Manufacturers
- Hand Tools & Power Tools
- Dent Removing & Body shop Equipment
- Vehicle Lifting & Washing equipment
- Paint work & Corrosion Protection
- Vehicle decor & Infotainment systems
- Sensing Technologies
- Air Compressor
- Automobiles

Marketing & Promotional Activities



Social media advertisements and digital campaigns



WhatsApp promotions and direct invitation marketing



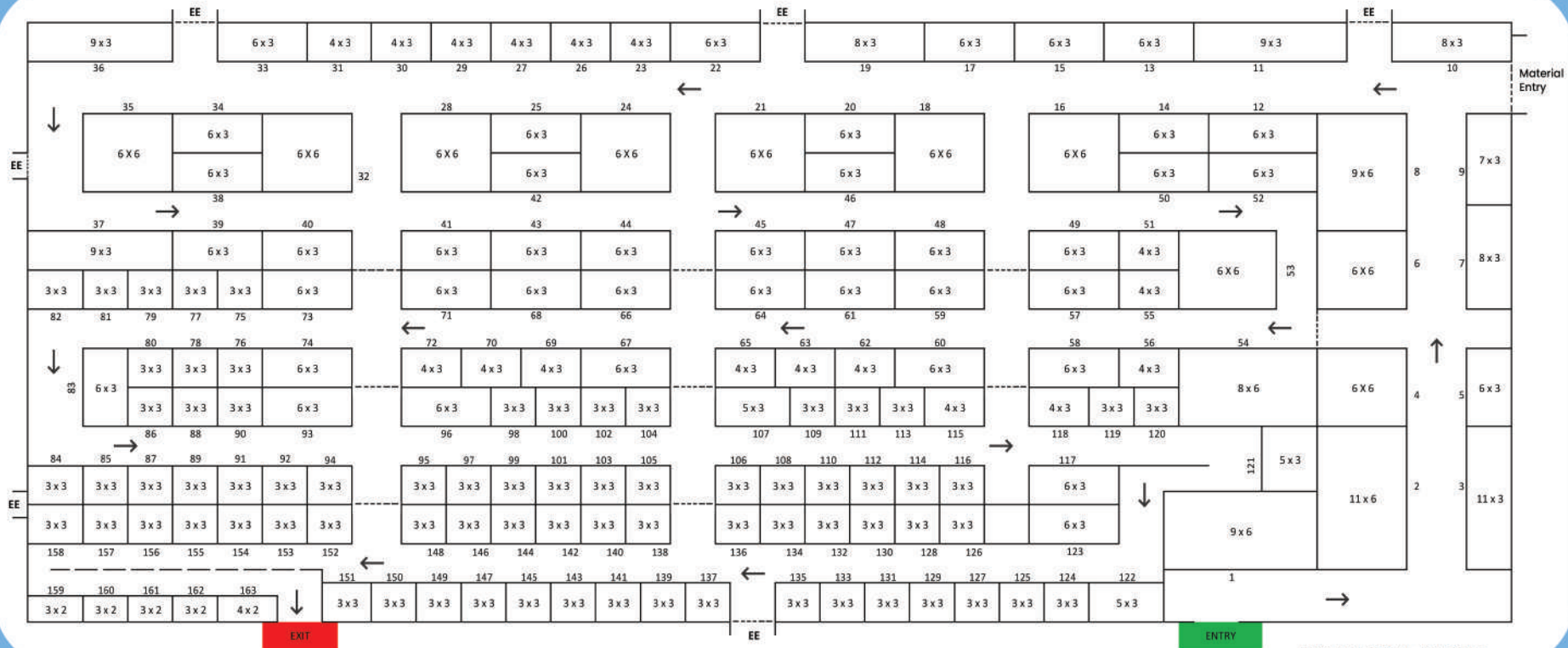
Newspaper advertisements and media coverage



Banners and posters in automobile market areas



Direct outreach to garages, dealers, and workshops



TENTATIVE FLOOR PLAN - NOT TO SCALE

A STANDARD BUILT UP STALL INCLUDES :

- Side walls, fitted in standard booth system frame.
- 1 table and 2 chairs.
- Fascia board with company name (15 letters).
- Electric supply of up to 400 watts which will be provided by 1 single-phase outlet (220 volt).
- 3 spotlights / LED tube
- Company delegate badges to the exhibitors (2 badges for each 9 sq mtr).
- General cleaning of the aisles.
- Pavilion security during the exhibition.

STALL CHARGES AND ADDITIONAL SERVICE CHARGES :

Particulars	Built Up Stall (Per Sq.Mt.)	Bare Space Stall (Per Sq.Mt.)
Stall Service Charges	₹ 7,000 /-	₹ 6,500 /-
Power 1 Kw (For Three Days)	₹ 4,000 /-	

Previous Editions Glypses



Visitor Profile

- Automobile workshops
- Multi-brand service centers
- Car detailing studios
- Tyre shops
- Spare parts dealers
- Fleet operators
- Automotive engineers
- OEM and aftermarket professionals

Why Calicut?

"Calicut is the ideal destination for the Automotive Garage Expo due to its strategic location, strong automotive aftermarket ecosystem, excellent connectivity, and access to thousands of workshop owners and automotive professionals across Kerala."



Venue Facilities & Features

- Strategic Location
- Large indoor exhibition space with modern infrastructure
- Flexible Event Infrastructure
- Modern Amenities
- Ample Parking
- Easy accessibility for exhibitors from Kerala, Karnataka, and Tamil Nadu
- Excellent parking and visitor handling capacity
- Proven Exhibition Destination

**BOOK YOUR STALL WITH US
AND ENHANCE YOUR BUSINESS...**



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